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Hubbard House launches new logo and unveils year-long 50th anniversary campaign

JACKSONVILLE, Fla. (Oct. 21, 2026) – In celebration of five decades of life-saving, life-changing work and the 168,000 lives saved in that time, Hubbard House has launched a year-long celebration and new logo.

The new logo is a celebration not only of Hubbard House, but of Jacksonville's longstanding support of survivors.

"Our founders were doing this work even before our shelter first opened in 1976. They started opening their homes to survivors and wrapping around them with resources and support, at a time that few other cities even recognized domestic violence as a serious problem," says Hubbard House President and CEO Dr. Gail Patin.

The logo features a bridge- which is symbolic of Jacksonville- and highlights the HH of Hubbard House as holding up that bridge, to show our solid and durable commitment to support survivors. The road is rising up, signaling the hope of survivors working toward safety.

A new tag line is also featured in the logo: "Life-Saving. Life-Changing." This is a simple declaration that shows the impact of Hubbard House's work.

"In our 50 years, Hubbard House has supported 168,000 local survivors of domestic violence in our community. As long as there is even one person in our community who needs us, we will be here," Patin says.

Hubbard House also launched a year-long campaign, "Since Hubbard Street." The campaign is a celebration of 50 years- from when Hubbard House opened Florida's first dedicated domestic violence shelter, through the thousands of survivors we serve each year now, and ahead to the innovative partnerships and programs we will continue to lead into the future. The campaign will feature messaging across many platforms, including social media and blog articles. You can follow the campaign on Hubbard House's social media at [Facebook](#), [Instagram](#), and [LinkedIn](#) and through [Hubbard House's website](#).

To further celebrate our community of support, Hubbard House has also announced a new event- a 50th anniversary gala, Anchored in Hope. Set at the beautiful Florida Yacht Club, Anchored in Hope will be an unforgettable night of live music, great food, and fun! There will be live and silent auctions and unique displays to showcase the impact of the community's support of Hubbard House. Sponsorship information and tickets can be found on the [Anchored in Hope website](#).

Get involved with Hubbard House for our 50th anniversary:

- Donate in support of Hubbard House's life-saving, life-changing work.
 - A night of safe shelter and services for a survivor and child is \$150. Support the cost of safety with a [donation to Hubbard House](#).
 - With nearly 120 survivors and children in Hubbard House's shelter each night, donations of non-perishable food and toiletry items are always welcome. See more about our year-round needs on [Hubbard House's website](#).
- Sponsor and attend Anchored in Hope on February 27, 2027 at the Florida Yacht Club. Learn more about the event and secure your space on the [Anchored in Hope website](#).
- Engage with Hubbard House's "Since Hubbard Street" campaign on social media, through [Facebook](#), [Instagram](#), and [LinkedIn](#).
- Explore new ways for your business to partner with Hubbard House. Learn more on [Hubbard House's website](#).
- Invite Hubbard House to speak to your business, social club, or other gatherings, to raise awareness of domestic violence and Hubbard House resources. Hubbard House's website has [more information on requesting a speaker](#).
- Join Hubbard House's efforts to engage men and boys in violence prevention. Visit Hubbard House's website to [learn more about this initiative](#).

As Hubbard House celebrates 50 years, we also recognize the 20th anniversary of the Hubbard House Foundation. First conceived with the goal of forever funding services for local survivors of domestic violence, the Foundation oversees an endowment that provides a grant to Hubbard House each year. Learn more about the Hubbard House Foundation on [Hubbard House's website](#).

Hubbard House's 50th anniversary was unveiled at the 32nd annual Barbara Ann Campbell Memorial Breakfast, presented by VyStar Credit Union. At the event, hundreds of civic, business, and community leaders gathered to hear the stories of now-safe survivors and commit to Hubbard House's vision: Every Relationship Violence-Free. The Breakfast raises awareness of domestic violence and Hubbard House services. It is also a fundraiser to support the life-saving, life-changing work of Hubbard House.

Donations are welcome and easy to submit on [Hubbard House's website](#).

Hubbard House's Barbara Ann Campbell Memorial Breakfast is supported by a grant from the Delores Barr Weaver Forever Event Fund, est. 2015.

About Hubbard House:

[Hubbard House](#) is a full-service certified domestic violence center providing emergency shelter and supportive services to survivors of domestic violence and their families, in Duval and Baker counties in northeast Florida. Free, confidential support is available 24/7 through Hubbard House's Hotline at 904-354-3114 and Textline at 904-210-3698.